**CLIENT PROFILE**

|  |  |
| --- | --- |
| **Business Name:** |  |
| **Business Owner:** |  |
| **ABN:** |  |
| **Telephone:** |  |
| **Email:** |  |

**Website Goals**

**What’s the purpose?**

e.g. promote business, sell products, link social pages, create a blog, get more phone calls…

**Website Design**

List 3 competitors’ websites you like the design of.

**Website Domain Name/s**

(Currently owned or to be purchased) e.g. [www.mywebsiteisawesome.com.au](http://www.mywebsiteisawesome.com.au)

List 3 in case they are already taken.

|  |
| --- |
|  |
|  |
|  |

**Social Media Pages**

|  |  |
| --- | --- |
| Facebook |  |
| Instagram |  |
| Twitter |  |
| Other |  |

**Requirements**

**Tell us your unique requirements or your vision of what your website will look like or do…**

Do you have a logo? Do you have credentials you would like displayed? Have you got specific images already picked out?

**Website Colour Codes**

**Choose 3 colours that will be featured throughout your design**

If you know the hexadecimal codes that would also help (e.g. #039FO3) otherwise just list colours like light blue, yellow etc.

|  |
| --- |
|  |
|  |
|  |

**Website Emails**

**Do you already have an email, Gmail, Webmail or would you like a unique email?**

|  |
| --- |
| e.g. [admin@yourwebsite.com.au](mailto:admin@yourwebsite.com.au) |
|  |
|  |

**Ideal Client**

List 3 attributes of your ideal client so we can find ways to market affectively to them.

**Ideal location**

How far do you want your marketing and advertising to reach?

List three main locations you would like to rank for on Google.

**Notes**

**Anything else relevant to creating an awesome website for your business…**